

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

Buying Time, LLC/ POL
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

<u>Product</u>		<u>Alt Order #</u>
KANDER FOR SEC/STATE		06170638
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1951	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Kander, J/ D/ Sec of State	08/31/12 / 08/31/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSDK	Kristin Waskie	Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	349	347
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
									Spots/Week	Rate	Rating			
1	KSDK	10/19/12	10/19/12	Noon News	12-1230p		:30					NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/15/12	10/21/12	-----F--					1	\$525.00	0.00				
2	KSDK	10/19/12	10/19/12	News 5 at Four	4-430P		:30					NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/15/12	10/21/12	-----F--					1	\$750.00	0.00				
3	KSDK	10/19/12	10/19/12	5-6a	5-6A		:30					NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/15/12	10/21/12	-----F--					1	\$450.00	0.00				
4	KSDK	10/19/12	10/19/12	News Channel 5 at 6P	6-630P		:30					NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/15/12	10/21/12	-----F--					1	\$2,025.00	0.00				
5	KSDK	10/22/12	10/22/12	Tonight Show	1035-1137p		:30					NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----					1	\$450.00	0.00				
6	KSDK	10/22/12	10/22/12	Noon News	12-1230p		:30					NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----					1	\$525.00	0.00				
7	KSDK	10/22/12	10/22/12	Ellen	3-4p		:30					NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----					1	\$375.00	0.00				
8	KSDK	10/22/12	10/22/12	News Channel 5 at 5P	5-530P		:30					NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----					1	\$1,875.00	0.00				
9	KSDK	10/22/12	10/22/12	News Channel 5 at 6P	6-630P		:30					NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----					1	\$2,025.00	0.00				
10	KSDK	10/22/12	10/22/12	NBC Today 7-9A	7-9A		:30					NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----					1	\$900.00	0.00				
N 11	KSDK	10/20/12	10/20/12	News Channel 5 at 5P Sat	5-530P		:30					NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
690946 /	06170638

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	KANDER FOR SEC/STA	1951

Advertiser	Original Date / Revision
Kander, J/ D/ Sec of State	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/15/12	10/21/12	-----S-	1	\$975.00	0.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length						
	1	KSDK	10/15/12-10/21/12	News Channel 5 at 5P Sat Credited	5-530P	-----Sa--	:30		\$975.00	0.00	NM		
12	KSDK	10/20/12	10/20/12	Sat 6-7A	6-7A		:30				NM	1	\$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S-	1	\$250.00	0.00							
13	KSDK	10/20/12	10/20/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	1	\$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S-	1	\$400.00	0.00							
14	KSDK	10/20/12	10/20/12	NBC Today Show (Sa)	7-9A		:30				NM	1	\$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S-	1	\$750.00	0.00							
15	KSDK	10/20/12	10/20/12	Sat 9-10a	9-10A		:30				NM	1	\$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S-	1	\$750.00	0.00							
16	KSDK	10/21/12	10/21/12	News Channel 5 at 5P Sun	5-530P		:30				NM	1	\$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S	1	\$1,050.00	0.00							
17	KSDK	10/21/12	10/21/12	Sun 6-7A	6-7A		:30				NM	1	\$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S	1	\$375.00	0.00							
18	KSDK	10/21/12	10/21/12	NBC Today Show (Su)	7-8A		:30				NM	1	\$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S	1	\$750.00	0.00							
N 19	KSDK	10/21/12	10/21/12	Meet The Press Sun 8-9A	8-9A		:30				NM	1	\$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	-----S	1	\$2,000.00	0.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length						
	1	KSDK	10/15/12-10/21/12	Meet The Press Sun 8-9A See MG 19.2	8-9A	-----Su	:30		\$2,000.00	0.00	NM		
	2	KSDK	10/15/12-10/21/12	Meet The Press Sun 8-9A	8-9A	-----Su	:30		\$3,000.00	0.00	NM		
	MG	MG for 19.1	10/21										
20	KSDK	10/18/12	10/18/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	---T---	1	\$450.00	0.00							
21	KSDK	10/18/12	10/18/12	Ellen	3-4p		:30				NM	1	\$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	---T---	1	\$375.00	0.00							
22	KSDK	10/18/12	10/18/12	Jeopardy	430-5p		:30				NM	1	\$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	---T---	1	\$550.00	0.00							
23	KSDK	10/18/12	10/18/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	---T---	1	\$1,300.00	0.00							
24	KSDK	10/18/12	10/18/12	NBC Today 7-9A	7-9A		:30				NM	1	\$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/15/12	10/21/12	---T---	1	\$900.00	0.00							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type		Amount
									Rate	Rtn	
		Start Date	End Date	Weekdays					Rate	Rating	
25	KSDK	10/16/12	10/16/12	Show Me St. Louis	1230-1p		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	-T-----				1	\$450.00	0.00	
26	KSDK	10/16/12	10/16/12	News Channel 5 at 5P	5-530P		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	-T-----				1	\$1,875.00	0.00	
27	KSDK	10/16/12	10/16/12	News Channel 5 at 6P	6-630P		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	-T-----				1	\$2,025.00	0.00	
28	KSDK	10/16/12	10/16/12	6-7a	6-7A		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	-T-----				1	\$900.00	0.00	
29	KSDK	10/17/12	10/17/12	News at 10am	10-11A		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	--W----				1	\$375.00	0.00	
30	KSDK	10/17/12	10/17/12	Tonight Show	1035-1137p		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	--W----				1	\$450.00	0.00	
31	KSDK	10/17/12	10/17/12	Noon News	12-1230p		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	--W----				1	\$525.00	0.00	
32	KSDK	10/17/12	10/17/12	News 5 at Four	4-430P		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	--W----				1	\$750.00	0.00	
33	KSDK	10/17/12	10/17/12	News Channel 5 at 5P	5-530P		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	--W----				1	\$1,875.00	0.00	
34	KSDK	10/17/12	10/17/12	630-7P Wheel of Fortune	630-7P		:30				NM
Week:		Start Date	End Date	Weekdays					Rate	Rating	
Week: 10/15/12		10/15/12	10/21/12	--W----				1	\$1,300.00	0.00	
Totals								0.00	33		\$31,325.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	33	\$31,325.00	\$26,626.25
Totals	33	\$31,325.00	\$26,626.25

Signature: _____ **Date:** _____

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